

SERVICES PRICE CATALOG · 2026

# Software, automation & growth services — priced upfront.

Websites, CRM & Zoho, custom apps, automation, AI, Power BI, digital marketing and maintenance — with launch offers and a clearly listed scope for every package.

Website Services

Applications & Business Systems

Automation, AI & Analytics

Digital Growth, Cloud & Support

For business owners and decision makers in healthcare, textile, food, manufacturing, immigration, service businesses and education.

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 [data24zone.com](https://data24zone.com)

 Coimbatore, Tamil Nadu, India

All amounts in INR, plus applicable taxes. Prices are starting rates for the listed scope.



Get a quote on  
WhatsApp

## INDUSTRIES

# Built for how **your business** runs

We work with growing businesses and institutions across these sectors. Typical starting points are below — every one maps to a priced package in this catalog, and anything bigger is scoped with you first.

## Healthcare

CLINICS, HOSPITALS, DIAGNOSTICS, PHARMACIES

- ✓ Booking website and WhatsApp enquiries
- ✓ Lead and follow-up automation
- ✓ Google Business profile and local SEO
- ✓ Power BI reports from your existing data

## Textile

MILLS, GARMENT UNITS, EXPORTERS, TRADERS

- ✓ Product catalogue website for buyers
- ✓ Zoho CRM for buyer enquiries and orders
- ✓ Zoho Books setup for invoicing
- ✓ Production and sales dashboards

## Food

RESTAURANTS, BAKERIES, CLOUD KITCHENS, FOOD BRANDS

- ✓ Online store or menu catalogue
- ✓ Google Business setup and reviews flow
- ✓ Social media management and ads
- ✓ Logo and brand refresh

## Manufacturing

FACTORIES, OEMS, DEALERS, SUPPLIERS

- ✓ Custom ERP or Zoho Creator apps for approvals
- ✓ Dealer or client portal
- ✓ Data pipelines and Power BI dashboards
- ✓ API integrations between existing tools

## Immigration & consultancy

VISA, STUDY-ABROAD AND ADVISORY FIRMS

- ✓ Lead CRM with a clear pipeline
- ✓ Website with enquiry forms and WhatsApp
- ✓ Automated reminders and follow-ups
- ✓ Website AI chatbot for common questions

## Service businesses

AGENCIES, REAL ESTATE, SALONS, REPAIR, LOCAL SERVICES

- ✓ Business website or landing page
- ✓ Booking website and confirmations
- ✓ Zoho CRM setup and automation
- ✓ SEO foundation and monthly maintenance

## Education

SCHOOLS, COLLEGES, COACHING AND TRAINING INSTITUTES

- ✓ School or college website with admissions form
- ✓ Course or LMS website
- ✓ Admissions CRM and enquiry automation
- ✓ AI chatbot for admission FAQs

## Not sure where to start?

FREE DISCOVERY CALL

- ✓ Tell us the workflow you want to fix
- ✓ We suggest the smallest package that solves it
- ✓ You get a written quotation before any payment

## OUR PROCESS

## Clear scope, agreed price

The same straightforward process for every project. You get a written scope, timeline and price before any work begins; anything outside that approved scope is quoted separately as a change request.

**1 Discovery**

We start by understanding your actual workflow, goals, and constraints — no generic templates, just a conversation about what you need.

**2 Proposal**

You get a written scope, timeline, and price before any work begins. Anything outside that approved scope is quoted separately as a change request.

**3 UI/UX Design**

Where the project has a user-facing interface, we agree on screens and user flows with you before development starts.

**4 Development**

We build in phases with regular check-ins, so you see progress and can give feedback along the way, not just at the end.

**5 Testing**

Each phase is tested against the agreed scope before release, and you review it before it goes live.

**6 Launch**

We handle deployment and go-live, including data migration where the project needs it.

**7 Support**

We stay on for a post-launch support window, with the option of ongoing maintenance afterward.

## HOW TO READ THE PRICES

~~₹19,999~~**REGULAR PRICE**

Our standard Data24Zone rate for the listed scope.

**₹14,999****LAUNCH OFFER**

Current offer for the same scope, when included in your quotation.

**Custom quote****DISCOVERY FIRST**

Priced after we understand modules, users and integrations.

## 9 PACKAGES

# Website Services

## WEBSITE SERVICES

| SERVICE & INCLUDED SCOPE                                                                                            | REGULAR / OFFER                                      |
|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <b>Landing page</b><br>One page, up to 6 sections, enquiry form and WhatsApp button.                                | <del>₹5,999</del> <b>₹3,999</b><br>from · one-time   |
| <b>Portfolio website</b><br>Up to 4 pages for profile, projects, services and contact.                              | <del>₹8,999</del> <b>₹5,999</b><br>from · one-time   |
| <b>Business website</b><br>Up to 5 pages, service information, contact form and map.                                | <del>₹12,999</del> <b>₹8,999</b><br>from · one-time  |
| <b>Business website with CMS</b><br>Up to 8 pages, editable agreed content and blog setup.                          | <del>₹19,999</del> <b>₹14,999</b><br>from · one-time |
| <b>Product catalogue</b><br>Up to 20 products, categories and WhatsApp enquiries; no checkout.                      | <del>₹17,999</del> <b>₹12,999</b><br>from · one-time |
| <b>E-commerce store</b><br>WooCommerce or Shopify setup, 20 products, cart, one payment gateway and COD.            | <del>₹20,999</del> <b>₹19,999</b><br>from · one-time |
| <b>Booking website</b><br>Existing booking tool, one location, availability and email confirmations.                | <del>₹24,999</del> <b>₹17,999</b><br>from · one-time |
| <b>School or college website</b><br>Up to 10 pages, departments, notices, gallery and admissions form.              | <del>₹27,999</del> <b>₹19,999</b><br>from · one-time |
| <b>Course or LMS website</b><br>Existing LMS setup, 5 supplied courses, login, quizzes and completion certificates. | <del>₹30,999</del> <b>₹29,999</b><br>from · one-time |

Website offers use a template or agreed reusable design. Client supplies final text, logo, images and course material. Custom design, student ERP features and content production are quoted separately.

## 12 PACKAGES

# Applications & Business Systems

## CUSTOM APPLICATION DEVELOPMENT

| SERVICE & INCLUDED SCOPE                                                                                               | REGULAR / OFFER                                        |
|------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| <b>Client portal</b><br>One business workflow, up to 6 screens, 2 user roles, login and admin dashboard.               | <del>₹60,000</del> <b>₹49,999</b><br>from · one-time   |
| <b>Mobile app MVP</b><br>Android first, up to 6 screens, 2 roles and one core workflow. Complex offline sync excluded. | <del>₹1,00,000</del> <b>₹79,999</b><br>from · one-time |
| <b>SaaS or marketplace</b><br>Discovery-based quote for accounts, billing, seller workflows and integrations.          | <b>Custom quote</b>                                    |

## CRM AND ZOHIO SERVICES

| SERVICE & INCLUDED SCOPE                                                                                                      | REGULAR / OFFER                                      |
|-------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <b>Zoho CRM setup</b><br>One pipeline, up to 3 layouts, 2 workflows and one handover session.                                 | <del>₹14,000</del> <b>₹9,999</b><br>from · one-time  |
| <b>Zoho customisation</b><br>One agreed module configuration or one small automation.                                         | <del>₹6,000</del> <b>₹4,999</b><br>from · one-time   |
| <b>Deluge scripting</b><br>One bounded function, up to 2 app endpoints, basic error handling.                                 | <del>₹6,000</del> <b>₹4,999</b><br>from · one-time   |
| <b>Zoho Books setup</b><br>Organisation configuration, invoice templates and one import template; accounting advice excluded. | <del>₹12,000</del> <b>₹8,999</b><br>from · one-time  |
| <b>Zoho Creator app</b><br>Up to 3 forms, 2 reports and 2 workflows; one user role.                                           | <del>₹34,000</del> <b>₹24,999</b><br>from · one-time |
| <b>Custom CRM</b><br>Leads, contacts, deals, basic reports, up to 6 screens and 2 roles.                                      | <del>₹60,000</del> <b>₹49,999</b><br>from · one-time |
| <b>CRM data migration</b><br>One source, up to 5,000 clean records across 3 modules; one trial import.                        | <del>₹14,000</del> <b>₹9,999</b><br>from · one-time  |
| <b>CRM audit and training</b><br>One remote 2-hour session for up to 5 users and a short findings note.                       | <del>₹6,000</del> <b>₹4,999</b><br>from · one-time   |
| <b>Custom ERP</b><br>Quote by modules, approvals, reporting and integrations after discovery.                                 | <b>Custom quote</b>                                  |

Platform licences, app store fees, historical data cleanup and additional integrations are separate. Custom app prices require confirmation of complexity and acceptance criteria. CRM and portal offers are alternative scopes, not automatically combined.

## 11 PACKAGES

# Automation, AI & Analytics

## AUTOMATION AND INTEGRATIONS

| SERVICE & INCLUDED SCOPE                                                                             | REGULAR / OFFER                                     |
|------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
| <b>Business automation</b><br>One trigger and up to 3 actions across 2 tools; agreed volume limits.  | <del>₹6,999</del> <b>₹4,999</b><br>from · one-time  |
| <b>API integration</b><br>One-directional integration, up to 2 endpoints, logging and basic retries. | <del>₹10,999</del> <b>₹7,999</b><br>from · one-time |
| <b>Zoho integration</b><br>One agreed workflow between 2 Zoho apps or one external tool.             | <del>₹10,999</del> <b>₹7,999</b><br>from · one-time |

## AI SERVICES

| SERVICE & INCLUDED SCOPE                                                                                              | REGULAR / OFFER                                      |
|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <b>Website AI chatbot</b><br>Existing platform, one website, approved FAQ knowledge and contact capture.              | <del>₹21,999</del> <b>₹14,999</b><br>from · one-time |
| <b>Document Q&amp;A pilot</b><br>Up to 50 text-based documents, total 500 pages, basic chat UI and source references. | <del>₹44,999</del> <b>₹29,999</b><br>from · one-time |
| <b>Generative AI pilot</b><br>One text generation or summarisation workflow with prompt setup and sample evaluation.  | <del>₹34,999</del> <b>₹24,999</b><br>from · one-time |
| <b>AI agents and automation</b><br>Quote after defining actions, permissions, integrations and evaluation.            | <b>Custom quote</b>                                  |
| <b>Predictive analytics</b><br>Quote after assessing data readiness, target outcome and evaluation needs.             | <b>Custom quote</b>                                  |

## DATA AND BUSINESS INTELLIGENCE

| SERVICE & INCLUDED SCOPE                                                                                  | REGULAR / OFFER                                      |
|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <b>Power BI dashboard</b><br>One clean data source, up to 3 report pages and 10 measures.                 | <del>₹14,999</del> <b>₹9,999</b><br>from · one-time  |
| <b>Data cleaning</b><br>One dataset, up to 10,000 rows and 20 columns; agreed cleaning rules.             | <del>₹6,999</del> <b>₹4,999</b><br>from · one-time   |
| <b>Batch data pipeline</b><br>One source to one destination, daily batch schedule, logs and basic alerts. | <del>₹34,999</del> <b>₹24,999</b><br>from · one-time |

AI offers are starter implementations or pilots, with agreed usage limits. OCR, fine-tuning, complex permissions and production scaling are separate. Model API charges, cloud storage, BI licences and third-party subscriptions are excluded.

## 12 PACKAGES

# Digital Growth, Cloud & Support

## DIGITAL MARKETING AND BRANDING

| SERVICE & INCLUDED SCOPE                                                                                                      | REGULAR / OFFER                                     |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
| <b>Google Business setup</b><br>One eligible business, profile completion and verification guidance; approval not guaranteed. | <del>₹4,499</del> <b>₹2,999</b><br>from · one-time  |
| <b>SEO foundation</b><br>One audit and on-page optimisation of up to 5 pages; no ranking guarantee.                           | <del>₹6,999</del> <b>₹4,999</b><br>from · one-time  |
| <b>Social media management</b><br>8 static posts adapted to 2 platforms, captions, scheduling and monthly report.             | <del>₹8,999</del> <b>₹5,999</b><br>from · per month |
| <b>Ads management</b><br>One platform, up to 2 campaigns, basic conversion tracking and monthly report.                       | <del>₹6,999</del> <b>₹4,999</b><br>from · per month |
| <b>Logo design</b><br>2 initial concepts, one chosen design, 2 revision rounds and final PNG and SVG.                         | <del>₹4,499</del> <b>₹2,999</b><br>from · one-time  |
| <b>Website copy</b><br>Up to 400 words from a client brief; one revision round.                                               | <del>₹1,000</del> <b>₹750</b><br>from · per page    |

## CLOUD, WEBSITE IMPROVEMENTS AND MAINTENANCE

| SERVICE & INCLUDED SCOPE                                                                                       | REGULAR / OFFER                                     |
|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
| <b>Cloud deployment</b><br>One app, one environment, domain connection and deployment handover.                | <del>₹6,999</del> <b>₹4,999</b><br>from · one-time  |
| <b>Website redesign</b><br>Up to 5 informational pages; existing content retained; new functionality excluded. | <del>₹11,999</del> <b>₹7,999</b><br>from · one-time |
| <b>Website migration</b><br>One small site, up to 10 pages, backup and DNS switch; platform rewrite excluded.  | <del>₹6,999</del> <b>₹4,999</b><br>from · one-time  |
| <b>Speed optimisation</b><br>One site, audit and up to 3 agreed fixes; hosting and redesign costs excluded.    | <del>₹5,999</del> <b>₹3,999</b><br>from · one-time  |
| <b>Basic maintenance</b><br>Updates and backup checks, plus 30 minutes of minor content edits.                 | <del>₹1,499</del> <b>₹999</b><br>from · per month   |
| <b>Store maintenance</b><br>Updates and backup checks, plus 1 hour of minor edits; custom features excluded.   | <del>₹2,999</del> <b>₹1,999</b><br>from · per month |

Monthly offers apply to the first 3 paid months; renewal uses the listed regular monthly rate unless a new written agreement is made. Ad spend, photography, video production and paid tools are separate. Maintenance work is scheduled during business hours; 24-hour support and uptime SLAs require a separate agreement.

## WHAT YOU CAN EXPECT

## What your quotation includes

- ✓ We confirm the chosen service, detailed deliverables, exclusions, delivery estimate and acceptance criteria.
- ✓ Standard project offers include 2 consolidated revision rounds within the approved scope and 30 days of post-launch bug fixes for delivered work. Sessions, copywriting and monthly services use their specific limits.
- ✓ For websites and custom applications: responsive layout, agreed branding, deployment handover and basic page metadata where relevant.
- ✓ Access and agreed project files are handed over after final payment. Third-party assets retain their own licence terms.

## COMMERCIAL TERMS

**Quotation validity**

15 calendar days from the issue date shown on your quotation. Launch pricing applies only when expressly included in that quotation.

**Project payments**

50% to start, 30% at design or configuration approval, and 20% before production launch or final handover. Monthly services are paid in advance.

**Additional costs**

Domain, hosting, software licences, paid plugins, API usage, ad spend, transaction fees and applicable taxes are separate unless itemised as included.

**Delivery**

Delivery starts after advance payment, required access and final client content are received. Client approval delays may move the delivery date.

**Scope changes**

New pages, modules, features, content entry and integrations beyond the approved scope are quoted separately before work begins.

**Offers & ownership**

Offers cannot be combined with other discounts. Client accounts remain client-owned. Cancellation and refund conditions are agreed in the signed quotation.

## EXAMPLE QUOTATION

## What a quote looks like

|                          |                                                                                                                                |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| Service                  | Business website with CMS                                                                                                      |
| Scope                    | Up to 8 pages, editable content and blog setup.                                                                                |
| Delivery estimate        | 15 to 20 business days after content and access are received, subject to approval milestones.                                  |
| Fee                      | Regular ₹19,999 less launch discount ₹5,000 = <b>₹14,999</b> (saving about 25%), before additional costs and applicable taxes. |
| Payment milestones       | ₹7,500 upfront · ₹4,500 on approval · ₹2,999 before launch                                                                     |
| Issue date / valid until | _____ / _____ (15 calendar days)                                                                                               |

To proceed, confirm the scope and quotation in writing. We share the advance invoice and reserve the agreed delivery schedule once payment and required inputs are received.

### Let's scope your project

Tell us what you want to build or fix — we'll recommend the right package and send a written quotation.

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Online price list